

# PANDORA®

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## Music Discovery is Effortless and Free with Pandora and Nissan

### Take Your Favorite Music Along For The Ride

- Create personalized radio stations that only play the music you love.
- Start with the name of your favorite artist, song or genre and Pandora will do the rest.
- Or, explore over 700 music and comedy genre stations.
- Seamlessly listen to your favorite stations in the car, on your phone, and across the web.
- Integrated app availability allows user to control Pandora with voice or steering wheel controls on select models.
- Listen for free, or subscribe to Pandora One for ad-free listening.

### Getting Started

- 1 Download the FREE Pandora app on your Android™ or iPhone™ smartphone.
- 2 Connect your smartphone to the vehicle's infotainment system\*:
  - iPhone™ devices via USB:
    - Newer models may allow connection via Bluetooth®.
  - Android™ devices via Bluetooth®:
- 3 Open the Pandora app on your phone.
- 4 Select the Pandora icon from your infotainment screen.
- 5 Enjoy the ride!

\*Not all smartphones are compatible with all infotainment systems.

Legal disclaimer: Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone owner's manual for details. Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. See <http://www.nissanusa.com/bluetooth> for details.

### In-Vehicle Availability

Model	Model Year	Model Trim	Model	Model Year	Model Trim
Altima	2013 – 2016	MY13 available with navigation or color display audio (iPhone only) • MY14-16 available with navigation or color display audio	NV Passenger Van	2013 – 2016	Available with navigation
Frontier	2013 – 2016	MY13 available with navigation (iPhone only) • MY14-16 available with navigation • MY15-16 available with navigation or color display audio	Rogue	2013 – 2016	MY14 available with navigation (iPhone only) • MY15-16 available on all trims
Juke	2015 – 2016	MY14 available with navigation (late production only) • MY15-16 available with navigation or color display audio	Sentra	2015 – 2016	MY13 available with navigation on color display audio • MY14 available with navigation • MY15-16 available with navigation or color display audio
Leaf	2013 – 2016	MY13-15 available with navigation (iPhone only) • MY16 available with color display audio	Titan	2013 – 2016	MY13-14 available with navigation (iPhone only) • MY15-16 available on all trims
Murano	2015 – 2016	Available with color display audio	Versa	2015 – 2016	MY14 available with navigation (iPhone only) • MY15-16 available with navigation or color display audio
NV 200	2015 – 2016	MY13-14 available with navigation (iPhone only) • MY16 available with navigation	Versa Note	2015 – 2016	MY14 available with navigation (iPhone only) • MY15-16 available with navigation or color display audio

Pandora can be listened to in Nissan vehicles via an available Aux jack or Bluetooth® connection using a mobile device.



# PANDORA | ONE™

Only \$4.99/per month

Visit [pandora.com/one](http://pandora.com/one) to subscribe



Ad Free



More Skips



Premium Quality Audio

Web Only



Custom Player Skins

Web Only

# PANDORA® — FOR BUSINESS — POWERED BY MOOD:

Only \$24.95/month  
+ \$99 media player (one-time fee)

Visit [dmx.com/pandora](http://dmx.com/pandora) to learn more



Simple

Easy to set up and create stations



Personalized

Create the perfect customer atmosphere in your dealership



Unlimited

Music streaming with no ads or interruption



Licensed

The exclusive, legal way to play Pandora for your customers

# PANDORA® | Local Advertising Solutions

Dealers from across the country have partnered with Pandora to reach their target audience to drive awareness and sales.

## Why Pandora?

- **Mobility & Scale:** We're larger than most radio stations, delivered across 1000+ devices and integrated in 160+ vehicle models.
- **Precise Targeting:** Reach only the listeners you want (age, gender, geo) with zero dollars wasted.
- **Guaranteed Delivery:** Your message is only delivered when our listeners are engaged and tuned in.
- **Uncluttered:** Your message truly resonates with less than 4 minutes of ads per hour.
- **Co-op:** Using co-op dollars is easy from start to finish.

For more information, please email [dealer-advertising@pandora.com](mailto:dealer-advertising@pandora.com).