

# PANDORA®

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## Music Discovery is Effortless and Free with Pandora and Volvo

### Take Your Favorite Music Along For The Ride

- Create personalized radio stations that only play the music you love.
- Start with the name of your favorite artist, song or genre and Pandora will do the rest.
- Or, explore over 700 music and comedy genre stations.
- Seamlessly listen to your favorite stations in the car, on your phone, and across the web.
- Integrated app availability allows user to control Pandora with voice or steering wheel controls on select models.
- Listen for free, or subscribe to Pandora One for ad-free listening.

### In-Vehicle Availability

Model	Model Year	Model	Model Year
S60	2015+	XC60	2015+
S80	2015+	XC70	2015+
V60	2015+		

Pandora can be listened to in other Volvo vehicles via an available Aux jack or Bluetooth connection using a mobile device.

### Getting Started

- ① From the Main Menu, scroll to the Internet option and press OK.
- ② Select Apps, then select Pandora.
- ③ If this is your first time using Pandora in your vehicle, you will be asked to login with your Pandora email and password.
- ④ After successfully connecting and logging in, you will be taken to the Pandora menu.
- ⑤ Enjoy the ride!

## PANDORA | ONE™

Only \$4.99/per month

Visit [pandora.com/one](http://pandora.com/one) to subscribe



Ad Free



More Skips



Premium Quality Audio

Web Only



Custom Player Skins

Web Only

## PANDORA® — FOR BUSINESS — POWERED BY MOOD:

Only \$24.95/month  
+ \$99 media player (one-time fee)

Visit [dmx.com/pandora](http://dmx.com/pandora) to learn more



Simple

Easy to set up and create stations



Personalized

Create the perfect customer atmosphere in your dealership



Unlimited

Music streaming with no ads or interruption



Licensed

The exclusive, legal way to play Pandora for your customers

## Dealer Advertising Solutions

Dealers from across the country have partnered with Pandora to reach their target audience and drive business success.

### Why Pandora?

- **Mobility & Scale:** We're larger than most radio stations, delivered across 1000+ devices and integrated in 160+ vehicle models.
- **Precise Targeting:** Reach only the listeners you want (age, gender, geo) with zero dollars wasted.
- **Guaranteed Delivery:** Your message is only delivered when our listeners are engaged and tuned in.
- **Uncluttered:** Your message truly resonates with less than 4 minutes of ads per hour.
- **Co-op:** Using co-op dollars is easy from start to finish.

For more information on dealer advertising solutions please email [dealer-advertising@pandora.com](mailto:dealer-advertising@pandora.com).